



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

re application of:

Applicant : Thomas J. Perkowski
Serial No. : 09/716,848
Filing Date : November 17, 2000
Title of Invention : METHOD OF AND SYSTEM FOR ENABLING BRAND-
IMAGE COMMUNICATION BETWEEN VENDORS AND
CONSUMERS
Examiner : Jeffrey Carlson
Group Art Unit : 3622
Attorney Docket : 100-058USA000

Honorable Commissioner of Patents
and Trademarks
Washington, DC 20231

RESPONSE TO OFFICE ACTION MAILED MARCH 30, 2004

Sir:

In response to the Office Action mailed March 30, 2004, Applicants hereby submit the following amendments to the same:

AMENDMENT OF THE TITLE:

Please amend the Title to Invention to read as follows:

-- INTERNET-BASED CONSUMER SERVICE MARKETING COMMUNICATION
SYSTEM WHICH ENABLES A SERVICE-PROVIDER AND ITS AGENTS TO CARRY
OUT SERVICE-RELATED MARKETING COMMUNICATION WITH CONSUMERS ON
THE WORLD WIDE WEB (WWW) USING MULTI-MODE VIRTUAL KIOSKS (MMVKS)-